## **Principal Profile**

Principal Name: Wine Institute

Business Or Interest: Trade association of California wineries

Lobbying Interests: Wine Institute is a trade association representing over 400 California

wineries and as their representative we are interested in all legislation pertaining to wine whether it be at the state level or Liquor Commission level. Both of these areas would be important to us. Matters of concern would be taxation, environmental questions, label requirements, bottle

label requirements and any matters pertaining to wine.

**CEO Name:** John DeLuca

Title: Mdwestern Counsel

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